

LAW OFFICES  
**LEYDIG, VOIT & MAYER, LTD.**  
TWO PRUDENTIAL PLAZA, SUITE 4900  
CHICAGO, ILLINOIS 60601-6780

TELEPHONE: (312) 616-5600

FACSIMILE: (312) 616-5700 (G3)  
(312) 849-0495 (G4)

**FACSIMILE COVER SHEET**

DATE: MAY 28, 2004

NUMBER OF PAGES (INCLUDING  
THIS TRANSMITTAL COVER SHEET): 5

TIME:

OUR REFERENCE: 224684

FROM: MARY A. SMITH  
TELEPHONE: (312) 616-5686

TO: COMMISSIONER FOR PATENTS  
UNITED STATES PATENT AND TRADEMARK OFFICE  
OFFICE OF INITIAL PATENT EXAMINATION  
FILING RECEIPT CORRECTIONS  
ARLINGTON, VA 22313-1450

TELEPHONE NUMBER: 703-308-1202  
FACSIMILE NUMBER: 703-746-9195

IN RE US APPLN. OF: MCSHERRY; APPN NO. 10/752,384, FILED 01/05/2004  
ON "PERSONALIZATION OF WEB PAGE SEARCH RANKINGS"

ATTACHED TO CORRECT THE FILING DATE TO 01/05/2004 ON THE OFFICIAL FILING RECEIPT IS:

- REQUEST FOR CORRECTED FILING RECEIPT WITH MARKED-UP  
COPY OF FILING RECEIPT AND SUPPORTING DOCUMENTS

A confirmation copy of the transmitted document will:

☒ Not be sent. This will be the only form of delivery of the transmitted document.

The information contained in this facsimile transmission is intended only for the use of the individual or entity named above and those properly entitled to access to the information and may contain information that is privileged, confidential, and/or exempt from disclosure under applicable law. If the reader of this transmission is not the intended or an authorized recipient, you are hereby notified that any unauthorized distribution, dissemination, or duplication of this transmission is prohibited. If you have received this transmission in error, please immediately notify us by telephone or facsimile. Thank you.

FaxPTO (2/9/2001)

**PATENT**  
Attorney Docket No. 224684  
(MS# 306098.01)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of: Frank David McSherry

Group Art Unit: 2171

Application No. 10/752,384

Examiner:

Filed: January 5, 2004

For: PERSONALIZATION OF WEB PAGE SEARCH RANKINGS

**REQUEST FOR CORRECTED FILING RECEIPT**

U.S. Patent and Trademark Office  
OFFICE OF INITIAL PATENT  
EXAMINATION'S FILING  
RECEIPT CORRECTIONS  
Arlington, VA 22313-9195

**CERTIFICATE OF FACSIMILE TRANSMISSION**

I hereby certify that this Request for Corrected Filing Receipt (along with any documents referred to as attached or enclosed) is being transmitted by facsimile to the United States Patent and Trademark Office, Office of Initial Patent Examination's Filing Receipt Corrections, Facsimile No. 703-746-9195.

Date: 5/28/04 May A. Smith

Dear Sir:

Applicants respectfully request that a corrected version of the Filing Receipt be issued for the above-identified patent application. Please note the correction to the filing date marked on the attached copy of the filing receipt that should be **January 5, 2004**.

Unfortunately, the "date in" on the attached copy of Express Mail Label No. EV 329735531 US was written in error by the Postal Service operator. However, the attached copy of the Track & Confirm statement from the US Postal Service indicates the package was **Accepted, January 5, 2004**.

Respectfully submitted,

John B. Conklin

John B. Conklin, Reg. No. 30,369  
One of the Attorneys for Applicants  
LEYDIG, VOIT & MAYER, LTD.  
Two Prudential Plaza, Suite 4900  
180 North Stetson  
Chicago, Illinois 60601-6780  
(312) 616-5600 (telephone)  
(312) 616-5700 (facsimile)

May 28, 2004

Mary Smith  
224684



## UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office  
Address: COMMISSIONER FOR PATENTS  
P.O. Box 1450  
Alexandria, Virginia 22313-1450  
www.uspto.gov

APPL NO.	FILING OR 371 (c) DATE	ART UNIT	FIL FEE REC'D	ATTY. DOCKET NO	DRAWINGS	TOT CLMS	IND CLMS
10/752,384	01/06/2004	2171	942	224684	7	19	5

SHOULD BE  
01/05/2004

38887  
LEYDIG, VOIT & MAYER, LTD.  
TWO PRUDENTIAL PLAZA, SUITE 4900  
180 NORTH STETSON  
CHICAGO, IL 60601-6780

CONFIRMATION NO. 6813

## FILING RECEIPT

OC00000001 2332217

Date Mailed: 04/13/2004

Receipt is acknowledged of this regular Patent Application. It will be considered in its order and you will be notified as to the results of the examination. Be sure to provide the U.S. APPLICATION NUMBER, FILING DATE, NAME OF APPLICANT, and TITLE OF INVENTION when inquiring about this application. Fees transmitted by check or draft are subject to collection. Please verify the accuracy of the data presented on this receipt. If an error is noted on this Filing Receipt, please write to the Office of Initial Patent Examination's Filing Receipt Corrections, facsimile number 703-746-9195. Please provide a copy of this Filing Receipt with the changes noted thereon. If you received a "Notice to File Missing Parts" for this application, please submit any corrections to this Filing Receipt with your reply to the Notice. When the USPTO processes the reply to the Notice, the USPTO will generate another Filing Receipt incorporating the requested corrections (if appropriate).

## Applicant(s)

Frank David McSherry, San Francisco, CA;

## Assignment For Published Patent Application

Microsoft Corporation, Redmond, WA;

## Domestic Priority data as claimed by applicant

## Foreign Applications

If Required, Foreign Filing License Granted: 04/09/2004

Projected Publication Date: 07/07/2005

Non-Publication Request: No

Early Publication Request: No

## Title

Personalization of web page search rankings

LEYDIG, VOIT & MAYER  
RECEIVED



APR 19 2004

RECEIVED

LAH  
ARH

POST OFFICE  
ERROR  
SHOULD BE  
1 OS BY

NOTE  
TRACK  
CONFIRM

 <b>EV 329735531 US</b>		<b>Customer Copy.</b> Label T-F June 2002	
 <b>EXPRESS MAIL</b> UNITED STATES POSTAL SERVICE®		<b>Post Office To Addressee</b>	
<b>ORIGIN (POSTAL USE ONLY)</b>		<b>DELIVERY (POSTAL USE ONLY)</b>	
PO ZIP Code 60601-3	Day of Delivery 1st <input checked="" type="checkbox"/> Second <input type="checkbox"/>	Flat Rate Envelope <input type="checkbox"/>	Delivery Attempt Time <input type="checkbox"/> AM <input type="checkbox"/> PM Employee Signature
Date Mo. 4 Day 04 Year 2002	Postage \$ 17.85	Delivery Attempt Time <input type="checkbox"/> AM <input type="checkbox"/> PM Employee Signature	Delivery Attempt Time <input type="checkbox"/> AM <input type="checkbox"/> PM Employee Signature
Time In <input type="checkbox"/> AM <input checked="" type="checkbox"/> PM	Return Receipt Fee	Delivery Date Time <input type="checkbox"/> AM <input type="checkbox"/> PM Employee Signature	Delivery Date Time <input type="checkbox"/> AM <input type="checkbox"/> PM Employee Signature
Weight 1.5 lbs.	Int'l Alpha Country Code	OOD Fee	Insurance Fee
No Delivery <input type="checkbox"/> Weekend <input type="checkbox"/> Holiday	Acceptance Clerk Initials	Total Postage & Fees \$ 17.85	NO DELIVERY <input type="checkbox"/>
<b>CUSTOMER USE ONLY</b> METHOD OF PAYMENT: Express Mail Corporate Acct. No.		Federal Agency Acct. No. of Postal Service Acct. No.	
FROM: (PLEASE PRINT) LEYDIG VOIT MAYER 180 N STETSON AVE STE 4900 2 PRUDENTIAL PLAZA CHICAGO IL 60601-6745		TO: (PLEASE PRINT) MS PATENT APPLICATION COMMISSIONER FOR PATENTS PO BOX 1450 ALEXANDRIA VA 22313-1450	
MICROSOFT 224684 MJ/ARF/ms			
PRESS HARD. You are making 3 copies.			
<b>FOR PICKUP OR TRACKING CALL 1-800-222-1811 www.usps.com</b>			

**BEST AVAILABLE COPY**



## Track & Confirm

### Shipment Details

You entered EV32 9735 531U S

Your item was delivered at 9:46 am on January 07, 2004 in  
ALEXANDRIA, VA 22313 to PATENT OFFICE. The item was signed for  
by M BOSTON.

Here is what happened earlier:

- ARRIVAL AT UNIT, January 07, 2004, 7:49 am, DULLES, VA 20102
- ENROUTE, January 06, 2004, 2:59 pm, DULLES, VA 20102
- ARRIVAL AT PICK-UP-POINT, January 06, 2004, 11:58 am, ALEXANDRIA, VA 22313
- ENROUTE, January 06, 2004, 11:54 am, FALLS CHURCH, VA 22046
- MISSENT, January 06, 2004, 8:27 am
- ACCEPTANCE, January 05, 2004, 4:55 pm, CHICAGO, IL 60601

### Track & Confirm

Enter label number:

[Track & Confirm FAQs](#)

### Notification Options

► Track & Confirm by email [What is this?](#) [Go >](#)

► Request Proof of Delivery [What is this?](#) [Go >](#)



POSTAL INSPECTORS  
Preserving the Trust

[site map](#) [contact us](#) [government services](#)  
Copyright © 1999-2002 USPS. All Rights Reserved. [Terms of Use](#) [Privacy Policy](#)

NOTE

BEST AVAILABLE COPY